



Entries should be sent to:

The Competition Secretary,
The Power of Aluminium Awards,
72 Francis Road, Edgbaston,
Birmingham B16 8SP.

Tel: 0121 450 4260
Fax: 0121 455 9785
Email: entry@powerofaluminium.com
Website: www.powerofaluminium.com



THE POWER OF
ALUMINIUM

Power of Aluminium Awards 2007/8 ENTRY FORM AND RULES

The Power of Aluminium Awards is an international competition recognising design and innovation using aluminium extrusion as an integral feature.

Entries will be judged under the following categories:

- ▲ Building and construction
- ▲ Transport
- ▲ Consumer and engineered products.

There will also be awards for:

- ▲ New product design: concept and material substitution
- ▲ Most attractive surface finish
- ▲ Student submissions.

Up to £56,000 in prize money available

Entry criteria

Any new design or product created after 1st January 2004 which exhibits a well-considered use of aluminium is eligible.

Entries may be submitted by the architect, client, contractor, designer, developer, engineer, student or any member of the project team provided they have the support of the majority of the team and can prove ownership of the work submitted. The individual or company that submits the entry will be the organisers' point of contact and, if successful, will receive the award.

The following criteria will be taken into account in the assessment of entries:

- ▲ Product designed using an aluminium extrusion as an integral feature
- ▲ Contemporary design
- ▲ Lifecycle thinking
- ▲ Environmental impact
- ▲ Commercial viability
- ▲ Technical viability.

Designed and produced by Wyatt, Birmingham. Printed in England.



THE POWER OF
ALUMINIUM



Judging

In each category, the judging panel will assess entries with respect to the completeness of the documentation and whether they meet the criteria listed below.

The judging process for The Power of Aluminium Awards is undertaken by The Power of Aluminium team and nominated judges specific to each category.

We welcome designs or products in all three categories:

- ▲ Building and construction
- ▲ Transport
- ▲ Consumer and engineered products.

Entries may also be considered, at the discretion of the judges, for submission into the new product design (concept and material substitution) and most attractive surface finish categories.

Entrants may receive telephone follow-up or verification calls or visits, either before or after the closing date for entries.

Entry submission

Entries MUST be submitted in English and contain the following:

- ▲ Adequate details for the judges to visualise the entry, understand the design concept and rationale for using aluminium, specifically:
 - ✓ The original brief
 - ✓ The design rationale
 - ✓ How aluminium and aluminium extrusion helped answer the brief
 - ✓ Where aluminium and aluminium extrusion was used and in what form
 - ✓ Confirmation of ownership, together with a signature on the entry form,
- ▲ A completed entry form.
- ▲ All entries should include a minimum of two images/drawings and 500 word rationale showing the entry and the aluminium/extrusion use, either on two A1 boards or supplied digitally on CD (images should be 300dpi in jpeg format).
- ▲ Photography must be fully credited where relevant and copyright must be cleared for The Power of Aluminium Awards publication purposes worldwide. Please confirm this by signing the written statement on the application form.

Copyright

The Power of Aluminium has the right to publicise any designs in any manner that is deemed appropriate. Entries submitted must be supplied with proof of ownership (see section 5 of entry form) and images with copyright clearance as images may be used for event and post-event brochures and other promotional materials. Entrants will be informed of any intention to publicise their work, and ownership and copyright of any designs submitted will remain with the entrants.

Rules

The judges' decision is final on all matters relating to this competition. No correspondence will be entered into.



Power of Aluminium Awards 2007/8 ENTRY FORM

Deadline to receive entries: Monday 31st December 2007

1. Your details

Project title	
Company/submission made by	
Mail address	
	Postcode
Country	
Contact Person	Position
Phone	Fax
Email	

2. Name of the building/project

Please indicate if the submission is of a completed project or a concept/still in pre-production:

- Concept/Design Pre-production (prototype) In production/completed

3. For student submissions only

Team name
Lecturer/Course leader (individual's name)
Title of Course of Study
University/college

4. Entry check list

- The original brief
- The design rationale
- Shown how aluminium and specifically aluminium extrusion helped answer the brief
- Indicated where aluminium and specifically aluminium extrusion was used and in what form
- Minimum of two images/drawings and 500 word rationale on two A1 boards or CD
- Signed the copyright statement
- Completed entry form

5. Statement

The entry submitted is the work of the person(s) stated above.

I/we have read the rules and conditions of entry and agree to abide and be bound by them. All photography has been fully credited where relevant and copyright has been cleared for The Power of Aluminium Awards publication purposes.

Signature
Date

