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TeleBeam takes top honours in Power of Aluminium Awards 2008

Wiltshire -based firm TeleBeam has taken top honours in the Material Substitution category at the Power of Aluminium Awards 2008.



Material Substitution winner TeleBeam pictured with Wayne Hemingway MBE

Developed to showcase aluminium as the metal of the future, and recognise and reward some of the most innovative and exciting examples of how it has been used worldwide, the Awards were presented at a ceremony held at Warwick University on 17 April 2008.

Local business TeleBeam scooped the Winner's trophy and £5,000 prize for its Loft Conversion System. Judges recognised the firm's innovative solution to the ongoing problem of fitting loft conversions - the new concept sees traditional wood trusses replaced by lightweight aluminium, increasing installation speed and providing a practical solution.



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Also recognised in the Material Substitution category was New House Textiles, which took the Highly Commended title and £2,000 for its simple but effective solution to weighting vertical blind systems.

Speaking at the Awards leading designer Wayne Hemingway said: “I’m pleased to be part of the Power of Aluminium Awards – a valuable platform for designers, and engineers alike, to demonstrate their ingenuity in using aluminium in many market sectors.”

For the Power of Aluminium, Judy Howson said: “Aluminium is such a modern, attractive and sustainable material and our Award winners have demonstrated how they have gone beyond the brief to create innovative new applications using this versatile metal.”

The Awards, which were presented in front of an industry-leading audience, form an integral part of the calendar for the Power of Aluminium – an umbrella organisation formed to champion the use of aluminium worldwide.

Recognising the importance of the Power of Aluminium Awards 2008, sponsors included: Sapa Profiles UK, Hydro Aluminium Extrusion, ALUnna, BOAL Aluminium, the Council for Aluminium in Building, Powdertech Group, Jaguar, Ribble Packaging, Aluminium Stockholders Associations, the Aluminium Federation, Technoform Bautech, the Aluminium Finishing Association and IOM³.

For more information and photographs of the Awards ceremony, or simply to find out more about aluminium and its uses, visit www.powerofaluminium.com.

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