



THE POWER OF
ALUMINIUM

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April 2008

The Power of Aluminium Awards 2008

Showcasing aluminium as the metal of the future, and recognising and rewarding some of the most innovative and exciting examples of how it has been used worldwide, the winners of The Power of Aluminium Awards 2008 have now been announced.



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Held at the University of Warwick on 17 April, the Awards ceremony saw prizes presented to winners in the following categories; Building and Construction, Transport and Automotive, Consumer Engineered Products, Material Substitution and Most Innovative Surface Finish.



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In the Building and Construction category Benson & Forsyth scooped the winner's trophy and £10,000 prize for The POD, Bottle Lane – Nottingham, followed by Skylight Solutions, which took the Highly Commended title and £2,000 for the Central Gateway in Manchester. Others recognised in this category included ARUP Associates for the Kensington Oval in Barbados, 3D Reid for Farnborough Airport Terminal/Operations Building and David Morley Architects for the Humanities Building at Plymouth University - all received Commendations.

In the Transport and Automotive category Volvo, in participation with Sapa Automotive, took the first prize and £8,000 with the Load Retainer System – an innovative luggage fixation system. The Highly Commended title and £2,000 prize went to Joloda.

Volume Product's self contained workspace – Airea - received top honours and £8,000 in the Consumer Engineered Products category with Eskimo Design's 'RON' radiator system receiving £2,000 along with the Highly Commended title.

Other categories included Material Substitution, with the Highly Commended prize and £2,000 going to New House Textiles for ICON and the Winner TeleBeam, taking £5,000 for its innovative Loft Conversion System. Most Innovative Surface Finish titles went to two architectural firms, James & Taylor Ltd scooping the Winner's title and £5,000 for Manchester Bioscience and Penoyre and Prasad receiving the Highly Commended award and £2,000 prize for The Rich Mix.

Speaking at the Awards leading designer Wayne Hemingway said: "I'm pleased to be part of the Power of Aluminium Awards – a valuable platform for designers, and engineers alike, to demonstrate their ingenuity in using aluminium in many market sectors."



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For the Power of Aluminium, Judy Howson said: “Aluminium is such a modern, attractive and sustainable material and our Award winners have demonstrated how they have gone beyond the brief to create innovative new applications using this versatile metal.”

The Awards, which were presented in front of an industry-leading audience, form an integral part of the calendar for the Power of Aluminium – an umbrella organisation formed to champion the use of aluminium worldwide.

Recognising the importance of the Power of Aluminium Awards 2008, sponsors included: Sapa Profiles UK, Hydro Aluminium Extrusion, ALUnna, BOAL Aluminium, the Council for Aluminium in Building, Powdertech Group, Jaguar, Ribble Packaging, Aluminium Stockholders Associations, the Aluminium Federation, Technoform Bautec, the Aluminium Finishing Association and IOM³.

For more information and photographs of the Awards ceremony, or simply to find out more about aluminium and its uses, visit www.powerofaluminium.com.

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