



THE POWER OF
ALUMINIUM

IMAGINATION • INSPIRATION • INNOVATION

February 2007

Designer Hemingway to host The Power of Aluminium Awards

Designer Wayne Hemingway will host The Power of Aluminium Awards, at London's Science Museum.



Wayne Hemingway. (Digital image available on request)

An enthusiastic supporter of design excellence accessible for all, he will present the Awards this year.

The glittering event will be the culmination of more than a year of activity by The Power of Aluminium, a not-for-profit group formed in 2006 to promote the use of aluminium extrusions among designers, architects, engineers, specifiers and students

-more-



THE POWER OF
ALUMINIUM

IMAGINATION • INSPIRATION • INNOVATION

Total prize money of £51,000 will be shared across seven categories:

- Automotive
- Building & Construction
- Mass Transportation
- Industrial
- Design: Concept
- Design: Innovation
- Student

A TV regular, Hemingway now runs Hemingway Design, which is involved in urban, fashion, interior, product and media design projects. He is also chairman of Building for Life, an organisation comprising the house-building industry, government and campaigners, and with a shared commitment to quality in new homes.

Wayne Hemingway said: “Aluminium is a versatile material, a material with a future and I am looking forward to speaking at The Power of Aluminium and also to learning more about the industry.”

Head of The Power of Aluminium Andy McLoughlin said: “We’re delighted Wayne has got involved with the Awards in this way.

“He’s an enthusiastic champion of modern materials and will undoubtedly boost our efforts to promote Aluminium And because of his high profile, we hope more companies and organisations involved with aluminium and extrusions will get behind the Awards and back them to the hilt.”

-ends-

