



THE POWER OF  
ALUMINIUM

IMAGINATION • INSPIRATION • INNOVATION

**August 2007**

**Ribble Packaging is proud sponsor of The Power of Aluminium Awards**

Ribble Packaging is to sponsor the aluminium industry's new initiative- The Power of Aluminium awards.

Stephen Rector, Managing Director said: "The PoA awards are an important and exciting new way of promoting the use of this versatile, 21<sup>st</sup>-century material of which Ribble Packaging is delighted to be associated.

"We believe they will help highlight ways and grow the market in which aluminium and aluminium extrusion designers and engineers can develop new products, identify new applications, and so get their products to market much faster."

£50,000 prize money will be awarded at the PoA ceremony on 17<sup>th</sup> April 2008. The Awards will recognise and reward innovative and exciting uses of aluminium and aluminium extrusions.

The Power of Aluminium team – said: "We are delighted that Ribble Packaging is supporting this initiative, we recognise their value as a supplier to the aluminium industry.

-Ends-



THE POWER OF  
ALUMINIUM

IMAGINATION • INSPIRATION • INNOVATION

## Notes to Editors

### The Power of Aluminium

The Power of Aluminium is an umbrella group representing interested parties in the aluminium industry, bringing together large-scale manufacturers and professional bodies to communicate uses of aluminium and aluminium extrusions.

It provides access to leading industry experts who offer aluminium users their experience, insight, advice and best practice case studies.

[www.powerofaluminium.com](http://www.powerofaluminium.com)

For further information or a high resolution image, please contact:

**Emma Blackwell**

Email: [ebblackwell@wyattinternational.com](mailto:ebblackwell@wyattinternational.com)

Tel: 0121 450 4260



THE POWER OF  
ALUMINIUM

IMAGINATION • INSPIRATION • INNOVATION

-ends-

### **Notes to Editors**

The Power of Aluminium is an umbrella group representing interested parties in the aluminium industry, bringing together large-scale manufacturers and professional bodies to communicate uses of aluminium and aluminium extrusions.

It provides access to leading industry experts who offer aluminium users their experience, insight, advice and best practice case studies.

The Power of Aluminium Awards will recognise and reward innovative and exciting use of aluminium and aluminium extrusions with more than £56,000 prize money.

[www.powerofaluminium.com](http://www.powerofaluminium.com)

For further information or a high resolution image, please contact:

**Alastair Gray**

Email: [agray@wyattinternational.com](mailto:agray@wyattinternational.com)

or

**Emma Blackwell**

Email: [eblackwell@wyattinternational.com](mailto:eblackwell@wyattinternational.com)

Tel: 0121 450 4260